

OUR CHILDREN
MATTER-NORTH
& SOUTH



Bradford
& DIABETES

History
DATA Driven
Innovative
Health Care
Intervention

OVERVIEW &

ALL
TYPES!



INFRASTRUCTURE

NORTH/SOUTH DIFFERENCE

Unsatisfactory

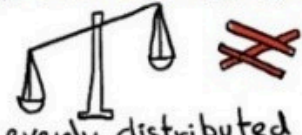
Covid
so problematic
BECAUSE of POOR
Population AND
Health Experiences



POWER
of
SCIENCE

Covid
Inequalities between
N & S (Endemic!)

HEALTH INEQUALITIES



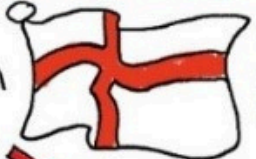
Not evenly distributed

SELF
Organisation

10 yr Update

- Physical Health
 - Mental Health
 - Educational Attainment
 - Social Mobility
- WORSE**

HUGE
HEALTH
INEQUALITIES



(cost a
lot to fail)

in
The
NORTH

HEALTH-EDUCATION

Non-Communicable Diseases

UNDERLYING ISSUES ENDEMIC

Act Locally
Background and Context



**Education
Alliance for
Life Chances**

TACKLING INEQUALITIES FOR OUR CHILDREN

What is it?

Our Act Locally partnerships in Bradford aim to act as effective hub for communities, local businesses and services to build an integrated, evidence-led response to local needs by working with and through schools and nurseries. Responses are driven by insights from data science (working with our research and academic community from the Centre for Applied Education Research) and local intelligence from teachers, other public service practitioners and communities.

Each partnership is specific to an area. We currently have identified three areas of the Bradford District; Holme Wood, Manningham & Girdlington and Keighley central. These areas were identified based on their levels of multiple deprivation.

Built around and led by local schools, each partnership has brought local policy makers - from health, education, care, and policing - together with residents, front line practitioners, and members of the university research community to tackle challenges. Each partnership has agreed priorities, key actors in each area and identified sources of data, including the lived experience of communities.

Why do we need to Act Locally?

Schools, nurseries and other educational establishments have become the critical anchor institutions within our most disadvantaged communities. This was particularly prevalent in the COVID-19 pandemic, where we saw teachers becoming the frontline troops in addressing the inequalities amplified by the pandemic. Schools are increasingly struggling with the day job – educating children – because of the issues playing out in children’s lives on the other side of the school gates. The data we have through our Centre for Applied Education Research shows us that problems were bad before the pandemic, but we now have a generation at huge risk because of the disproportionate impact of COVID-19 on our most disadvantaged families, so we must act now. Our data also highlights the urgent need to prioritise children – when interventions are the least expensive and the most effective. If we want to target children then schools need to be at the heart of public service delivery.

But schools are working with one hand tied behind their back because the fundamental problem is that our systems are fragmented. This contributes to poor health and education outcomes for children, especially those from disadvantaged backgrounds. Low income families face multiple disadvantages and the help they get is often uncoordinated and challenging to access.

Our data shows that our District consists of many different communities. These communities have different needs, and we need to tailor policies to reflect the priorities of the people who live in these places. Act Locally is our local answer to localising place-based delivery with the people and the communities that work and live there.

Why Acting Locally is Important

The "model" of data science and community engagement is built on The Act Early: Holme Wood project that aimed to empower the community of Holme Wood and its stakeholders between 2019 and 2022. The project and its methodology have had a lasting influence within Bradford.

Funded by the Turing Institute, the project brought together policy makers, residents, local service providers, and data scientists to achieve three main goals:

1. Develop a process to incorporate data science into conversations about public services and policy. Through research projects, data scientists analysed administrative datasets to test hypotheses related to priority issues in Holme Wood
2. Empower the local community by engaging them in discussions about issues and local data. This engagement led to policy and service recommendations delivered to decision makers, giving residents a voice in shaping their community.
3. Propose more effective ways to align and target services through a "place-based approach" with a focus on early intervention.

The Act Early: Holme Wood project enabled development of a replicable model across Bradford, aiding policy makers and service providers in better aligning and targeting services based on local circumstances.

The "model" of data science and community engagement now lives on through the 'Act Locally' initiative, which has expanded to other parts of Bradford (Keighley central and Manningham/Girlington).

There were 7 key recommendations from Act Early: Holme Wood that has informed our Act Locally methodology:

1. Focus on the lives of children and young people to generate the greatest impact
2. Adopt a whole system approach to improve the lives of children and young people
3. Use routine data combined with local feedback and insight to provide a better understanding of the issues and drive solutions
4. Create a multi agency response through connected data
5. Form unique solutions based on a place based approach
6. Improve partnership working between policy makers, service providers and the community
7. Work closely with local schools to support children and young people effectively

Place-based Approaches

There are a number of promising place-based models across the UK and internationally all aiming to improving children's life chances through education and beyond. Most notably:

- Harlem Children's Zone, US: www.hcz.org
- Feltham Convening Partnership: www.conveningproject.com
- West London Children's Zone: www.westlondonzone.org
- United for Kids Oregon: www.ourchildrenoregon.org

Our Bradford approach is known as 'Act Locally' meaning: acting locally, together- in a place. We share the following common characteristics with other place-based approaches:

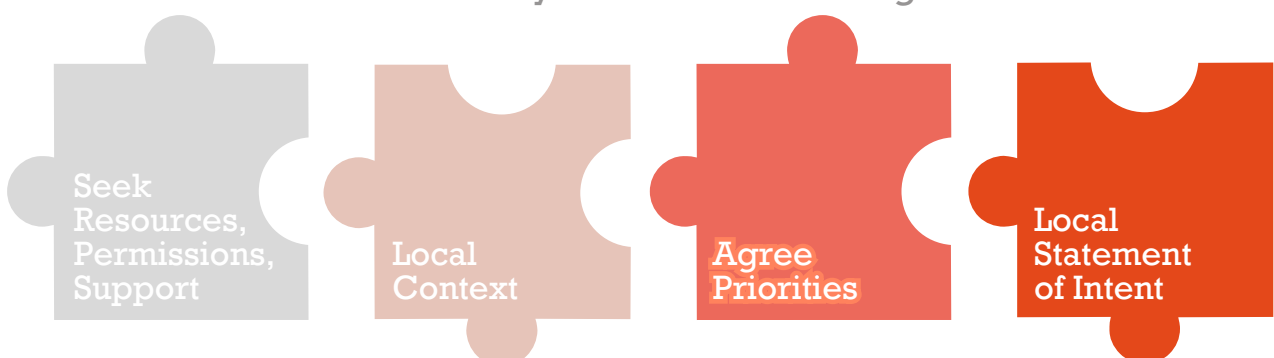
- Continuous pipeline of interventions (cradle to career)
- Broad coalitions of organisations and institutions
- Deep commitment to understanding and responding to community needs
- Strong university evaluation partnership

Working in this way aims to grow local cross-sector community partnerships to improve outcomes for children and young people. Our 'Act Locally' blueprint can be rolled out in one area, reviewed and refined, then replicated elsewhere.

Each Act Locally convening partnership aims to secure a community mandate for change-meaning they seek to agree on a focus priority issue and understand that issue in more details and in a local context. They work together to agree a local 'Statement of Intent' which outlines the issue in more detail, backed up with data and evidence of lived experience and work to agree a set of actions that the convening partnership have ability to influence. Where they require further permissions or resources – the 'Statement of Intent' aims to help support conversations with commissioners and decision makers.



Community Mandate for Change



Tackling one issue at one time – in a place.

Each Act Locally convening partnership aims to tackle one issue and one time and then get enough action happening before moving on to tackle the next issue/priority. The pace and scale will be dependent on the issue/priority but the local convening partnership will be the core group of people to oversee the activity and meetings.

Our Act Locally methodology utilises 'Collective Impact' -an approach that encourages organisations to come together around a common agenda to solve specific societal problems and secure mutual agreement on how to solve these. By using this approach we are trying to enable system change for the long term and where local people are empowered to act on issues and priorities, meaningful to their area by enabling better co-ordination of services and support locally. The short term change is the creation of active community and multi agency led Act Locally convening partnerships as a mechanism and a catalyst for change.

Understanding Collective Impact

Collective impact is a popular approach for place-based change. It's based on the philosophy that large scale social change comes from cross-sector coordination rather than the isolated intervention of individual organisations. There are five conditions to success;

1. Common agenda

A shared vision for change.

2. Shared measurement

Clear success metrics & structured data collection.

3. Mutually reinforcing activities

Stakeholders coordinate their differentiated activities.

4. Continuous communication

Regular meetings to develop approach and share learnings.

5. Backbone support

Central coordination to manage the initiative.



What's the ambition for Act Locally?

Further funding and support is now required to embed and scale our Act Locally approach because the methodology of Act Locally can provide resource and leadership to catalyse change, for a new and more impactful way of working, at a hyper-local level. Our ambition is that each Act Locally area will:

- Agree a collective 'Statement of Intent'. This will include;
 - An outline of the problem locally, including data and lived experience that demonstrates why it's a collective issue
 - A set of agreed actions that can be implemented by those organisations represented through the convening partnership
 - A clear set of key recommendations for commissioners which seeks to secure permissions, resources and support from decision makers

- Use their 'community budget' to commission support or interventions (on behalf of the Act Locally convening partnership) from local and other VCSE organisations that can support the identified issue (above and beyond what is already being delivered)

- Develop schools and early years settings as health and wellbeing hubs for co-located integrated 'cradle to career' support. This will enable families to access a range of support quicker and easier as services will be better connected both through co-location and information sharing processes.

- Utilise their data and evaluation partner from the Centre for Applied Education Research (CAER). CAER will help our Act Locally convening partnerships identify researchers and academics with an interest in their identified theme or issue to help provide relevant data and research insights to enable them to better understand the issue and help them make evidence informed decisions e.g. when commissioning further support. They will also help develop robust impact monitoring and evaluation techniques.





Education Alliance for Life Chances

TACKLING INEQUALITIES FOR OUR CHILDREN

Act Locally: Manningham and Girlington High Level Summary



Focus Priority: Tackling poor mental health of female pupils and parents

The data tells us:

- Manningham and Girlington are often talked about in a joined way (because they neighbour each other geographically) but Manningham is a ward area in itself and Girlington is a defined area in City ward. Both Manningham and City wards are part of the six wards that form Bradford West constituency area. Manningham is ranked as the **most deprived ward** in the District by the 2019 Index of Multiple Deprivation.
- In 2019 Manningham ward has the **lowest life expectancy rates for both males and females** in the Bradford district. There is a **10 years difference in life expectancy** between people living in Manningham and Wharfedale (the most affluent area of the District).
- Manningham and Girlington has the **highest infant mortality rates** across the Bradford District.
- Poor mental health is an issue in Manningham and Girlington. For example, Manningham has the **second highest level of mothers screened for depression** at 6- 8 weeks after birth.

Convening Partnership

Our convening partnership includes representatives from the Local Authority, Bradford Children & Families Trust, schools and Multi Academy Trusts, VCS organisations, Public Health, ICB, Youth Service, Family Hub/Early Help, Born in Bradford and Age of Wonder research, NHS England and Bradford District Care Trust.

Statement of intent

We agreed our 'Statement of Intent' which contextualises the issue using data and community voices and states our locally agreed actions and recommendations for commissioners.

From this, we have developed an action plan so we can keep our convening partnership updated and we can monitor progress.

Intended Outcomes

our intended outcomes for our focus priority are:

1. Young people have their mental health needs met. They are engaged in our conversation (through Bradford Citizens Alliance and our convening partnership) about what they want and need
2. All schools in Manningham & Girdlington utilise the Living Well Schools offer
3. All schools in Manningham & Girdlington access the 'Healthy Minds' offer (e.g. Mental Health Senior Leads Training, Mental Health Champions in Schools, Healthy Minds Chartermark & Directory of Services)
4. School Governors oversee and champion mental health in schools (helping to consolidate our efforts by encouraging take up)
5. Our community voices and reps are reflected through our VCSE partners supporting engagement and conversation
6. Families access support that is nearer to where they live and better coordinated through our Hub of integrated, co-located services
7. Success is measured through utilising support of CAER/ Age of Wonder evaluation support to enable us to monitor the take up and impact of this work



Longer term ambitions

- We move onto focusing on our next collectively agreed priority issue
- We secure funding so our convening partnership has a 'community budget' that they can use to commission support/activity above and beyond what is currently available
- We develop our Manningham & Girdlington Hub (at Dixons Allerton Academy) as a base for co-located, integrated service delivery

Our partners include



Our Manningham & Girlington Journey



2018 - 2022

Delivery of our £15m DfE funded predecessor Programme 'Bradford Opportunity Area' to improve the social mobility of Bradford's children and young people.



2019 - 2022

ActEarly: Holme Wood Project: aimed to empower the community and stakeholders to incorporate data science into public services and policy. It created a replicable model ('Act Locally') which aimed to better align and target services based on local circumstances.



January 2022 - July 2022

Jan – July 2022 Secured BOA Partnership Board commitment to continue to work together and develop legacy plans. Agreed that we needed to focus on delivering data driven, whole system, place based approaches in Bradford.



August 2022

Published our 12 point plan to improve social mobility and lessons learned from the Bradford Opportunity Area Programme.



March 2022 - June 2022

Act locally 'place based' engagement to identify key issues in Manningham & Girlington. Key priorities:

- Mental health of women and girls
- School Attendance
- Supporting Neurodiverse children



July 2022

Launch of our ambition and intent to continue to tackle structural inequalities and improve social mobility through a partnership vehicle - the Education Alliance for Life Chances (EALC).



August 2022 - May 2023

Set our EALC Strategic mission, ambition and intent. Secured EALCs Governance and aligned with the Centre of Applied Education Research. Expanded our partnership board to 20 different representative organisations from across Bradford.



July 2023

Learning Symposium to focus on key priority: Mental Health

- Agreed a set of local actions and recommendations for commissioners.



August 2023

Developed our M&G Statement of Intent. (Contextualising the issue, the data, our understanding, our actions and recommendations for commissioners).



December 2023

Act Locally: Manningham & Girdlington convening partnership meeting:

- Input from young people
- Reviewed and updated action plan



7th February 2024

Act Locally: Manningham & Girdlington convening partnership meeting:

- Reviewed actions from previous meetings
- Explored Thrive Model for Healthy Minds



4th June 2024

Task and Finish Group:

- Act Locally model
- National Lottery bid
- School Hub development



12th June 2024

Act Locally: Manningham & Girdlington convening partnership meeting:

- Input from Oasis Lister Academy Community Group



June-October 2024

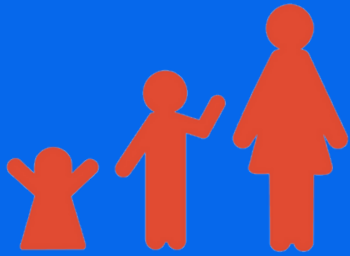
Collaborative work with EALC, Bradford District Care Trust, Dixons Academy and Oastlers on funding bid. Through to final stage of the NHS Charities Together Innovation Challenge.



12th September 2024

Act Locally: Manningham & Girdlington convening partnership meeting:

- Input from Girdlington centre
- Review of impact over last academic year
- Feedback from south asian girls and neurodiversity project
- convening partnership capability analysis



Education Alliance for Life Chances

TACKLING INEQUALITIES FOR OUR CHILDREN

Act Locally: Central Keighley High Level Summary



Focus Priority: Tackling food insecurity, poor diet and nutrition

The data tells us:

- Central Keighley is one of the most deprived areas in the Bradford district. **Over half of families living in the area are classed as living in a low income household** (recipient of two or more welfare benefits)
- The data shows Keighley to score very highly on related markers of deprivation in comparison to the rest of the UK, for example **8.2% of adults experienced hunger** in 2021 and on average nearly **20% of families struggled to access food**.
- Food insecurity also has a significant impact on the mental health of those suffering. For example, in Keighley **11% of adults described themselves as 'worrying' about not having enough food**.
- Keighley also has **6.5% higher level of obesity** when compared to the national average and has **6.4% lower level of healthy eating** (defined as eating 5 portions of fruit/veg a day) compared to the rest of the UK.

Convening Partnership

Our convening partnership includes representatives from the Local Authority, Bradford Children & Families Trust, the West Yorkshire Police, schools and Multi Academy Trusts, VCS organisations, Public Health, ICB, Youth Service, Family Hub/Early Help, Born in Bradford and Age of Wonder research .

Statement of intent

We agreed our 'Statement of Intent' which contextualises the issue using data and community voices and states our locally agreed actions and recommendations for commissioners.

From this, we have developed an action plan so we can keep our convening partnership updated and we can monitor progress.

Intended Outcomes

Our intended outcomes for our focus priority are:

1. Young people and children in central Keighley are food secure and have their nutritional needs met (eating regular balanced meals)
2. Our work is recognised as a place based contribution to supporting Bradford's Good Food Strategy.
3. Keighley Schools find the local offer (schools signposting resource) helpful in signposting families to local support beyond the school gates
4. School absence due to dental reasons is reduced compare to 2022/23 data
5. Local businesses support our ambition for Keighley pupils and families to be food secure
6. Further research is produced that references our local action
7. Increase the take up of Keighley families eligible for government vouchers, scheme or further support
8. Evaluation provided by CAER/Age of wonder to enable us to monitor the success and take up of our work.



Longer term ambitions

- We move onto focusing on our next collectively agreed priority issue
- We secure funding so our convening partnership has a 'community budget' that they can use to commission support/activity above and beyond what is currently available.
- We develop a school hub to serve the central Keighley area as a base for co-located, integrated service delivery

Our partners include



Our Keighley Journey



2018 - 2022

Delivery of our £15m DfE funded predecessor Programme 'Bradford Opportunity Area' to improve the social mobility of Bradford's children and young people.



2019 - 2022

ActEarly: Holme Wood Project: aimed to empower the community and stakeholders to incorporate data science into public services and policy. It created a replicable model ('Act Locally') which aimed to better align and target services based on local circumstances.



January 2022 - July 2022

Jan – July 2022 Secured BOA Partnership Board commitment to continue to work together and develop legacy plans. Agreed that we needed to focus on delivering data driven, whole system, place based approaches in Bradford.



August 2022

Published our 12 point plan to improve social mobility and lessons learned from the Bradford Opportunity Area Programme.



April 2022 - June 2022

Act locally 'place based' engagement to identify key issues in Keighley. Key priorities:

- Food Insecurity/ Diet and Nutrition
- Lack of aspiration and role models
- Supporting Neurodiverse children



July 2022

Launch of our ambition and intent to continue to tackle structural inequalities and improve social mobility through a partnership vehicle - the Education Alliance for Life Chances (EALC).



August 2022 - May 2023

Set our EALC Strategic mission, ambition and intent. Secured EALCs Governance and aligned with the Centre of Applied Education Research. Expanded our partnership board to 20 different representative organisations from across Bradford.



6th October 2023

Learning Symposium to focus on key priority:
Food Insecurity/ Diet and Nutrition

- To agree a set of local actions and recommendations for commissioners



19th October 2023

Act Locally: Keighley is awarded 'Highly Commended' at the Celebrate as One Awards by the Bradford District and Craven Health and Care Partnership in the Research of the Year Initiative



24th November 2023

Act Locally: Keighley Keighley convening partnership meeting



23rd February 2024

Act Locally: Keighley Keighley convening partnership meeting

Focus: Superbised tooth brushing (BRUSH) and recording school absences for dental reasons



26th April 2024

Act Locally: Keighley Keighley convening partnership meeting

Focus: community dental service, healthy start vouchers, Bradford Food Survey



7th October 2024

Act Locally: Keighley Keighley convening partnership meeting

- Feedback from session with commissioners and next steps
- Feedback from Keighley Food Conversation
- Our convening partnership capability analysis



Education Alliance for Life Chances

TACKLING INEQUALITIES FOR OUR CHILDREN

Act Locally: Holme Wood

High Level Summary



Focus Priority: Children and young people vulnerable to crime and anti- social behaviour

The data tells us:

- Holme Wood is **one of the most deprived areas** in the Bradford district, with **47% of families living in the area classed as living in a low income household** (recipient of two or more welfare benefits) and high rates of **children living in care (130 in every 10,000)**.
- Violence and crime are particularly prevalent in the Holme Wood area. It has the **third highest crime rate** of any area in the Bradford district, with **243 crimes committed per 1000 people** which is **52% higher** than the average for Bradford.
- A much **higher proportion (48% higher)** of adults in Holme Wood have **no qualifications** compared to the average for Bradford as a whole.
- Unhealthy lifestyle choices are also more prevalent for residents of Holme Wood. For example, **29.9% of people ages 15 and over are regular smokers** (highest in Bradford) and **14.3% are obese** (the third highest in Bradford.)

Convening Partnership

Our convening partnership includes representatives from the Local Authority, Bradford Children & Families Trust, the West Yorkshire Police, schools and Multi Academy Trusts, VCS organisations, Public Health, ICB, Youth Service, Family Hub/Early Help, Born in Bradford and Age of Wonder research .

Statement of intent

We agreed our 'Statement of Intent' which contextualises the issue using data and community voices and states our locally agreed actions and recommendations for commissioners.

From this, we have developed an action plan so we can keep our convening partnership updated and we can monitor progress.

Intended Outcomes

Our intended outcomes for our focus priority are:

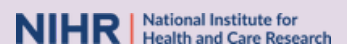
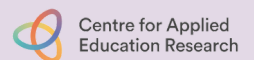
1. Young people feel a sense of community pride and belonging to Holme Wood.
2. Our Holme Wood community feel engaged and part of the conversation about suggesting solutions
3. Young people and children vulnerable to crime and antisocial behaviour get the right support to tackle issues earlier.
4. The number of children and young people involved in crime and antisocial behaviour reduces compared to 2022/23 data
5. Our local schools and VCSE organisations work together (as a network) to find solutions and understand each others work
6. Schools and local agencies better understand the vulnerabilities and patterns of risk that lead to children and young people being involved with crime and antisocial behaviour locally.
7. Develop a local support offer that is joined up and co-ordinated with sharing information between agencies not a barrier.
8. Schools and local agencies are trauma informed in their understanding of the issue and in the support they provide to children and families
9. Inward investment develop support and interventions that better meet local needs .
10. Evaluation provided by CAER/Age of wonder to enable us to monitor the success and take up of our work.



Longer term ambitions

- We move onto focusing on our next collectively agreed priority issue
- We secure funding so our convening partnership has a 'community budget' that they can use to commission support/activity above and beyond what is currently available.
- We develop a school hub to serve the Holme Wood area as a base for co-located, integrated service delivery

Our partners include



Our Holme Wood Journey



2018 - 2022

Delivery of our £15m DfE funded predecessor Programme 'Bradford Opportunity Area' to improve the social mobility of Bradford's children and young people.



2019 - 2022

ActEarly: Holme Wood Project aimed to empower the community and stakeholders to incorporate data science into conversations about public services and policy. It enabled a replicable model (known as Act Locally) across Bradford, aiding policy makers and service providers in better aligning and targeting services based on local circumstances.



January 2022 - July 2022

Jan – July 2022 Secured BOA Partnership Board commitment to continue to work together and develop legacy plans. Agreed that we needed to focus on delivering data driven, whole system, place based approaches in Bradford.



August 2022

Published our 12 point plan to improve social mobility and lessons learned from the Bradford Opportunity Area Programme.



February 2022 - June 2022

Act locally 'place based' engagement to identify key issues in Holme Wood. Key priorities:

- Crime and Anti social behaviour
- Supporting Neurodiverse children



July 2022

Launch of our ambition and intent to continue to tackle structural inequalities and improve social mobility through a partnership vehicle - the Education Alliance for Life Chances (EALC).



August 2022 - May 2023

Set our EALC Strategic mission, ambition and intent. Secured EALCs Governance and aligned with the Centre of Applied Education Research. Expanded our partnership board to 20 different representative organisations from across Bradford.



22nd November 2023

Learning Symposium to focus on key priority:
Food Insecurity/ Diet and Nutrition

- To agree a set of local actions and recommendations for commissioners



24th January 2024

Schools and VCSE Networking Lunch

- Understand how to better work together
- Exploring early help for 6 yr olds



20th February 2024

Act Locally: Holme Wood convening partnership meeting

- Review Actions



25th April 2024

Act Locally: Holme Wood convening partnership meeting

- Review Actions
- Resident led problem based learning session



21st May 2024

Task and Finish group

- Act Locally model
- National Lottery bid
- School Hub development



13th June 2024

Act Locally: Holme Wood convening partnership meeting

- Review Actions



20th February 2024

Act Locally: Holme Wood convening partnership meeting

- Review of summer consultation on school health hub
- Work of the HW Community Safety Partnership
- Planning our Holme Wood One stop health shop
- convening partnership capability analysis

Our early impact over the academic year 2023/2024

The following summaries capture our early impact from each of our three Bradford Act Locally convening partnerships:

Act Locally: Manningham and Girdlington

Early Impact from our first year of delivery (2023-2024)



Campaign for all M&G schools to promote and use Living Well Schools and Healthy Mind offers



Held focus groups to better understand the needs of the area and how a better system can be developed



Working with Zarach (the children's bed charity) supporting Manningham and Girdlington schools



Working with Leeds Trinity University on a research project supporting neurodiverse South Asian girls



Developing a School Health Hub for Bradford West based at Dixons Allerton Academy



Increasing provision of activity outside the school gate (e.g. Coding Club)



Held a 'one stop health shop' on 3rd May at Dixons Allerton Academy

Act Locally: Keighley

Early Impact from our first year of delivery (2023-2024)



Working to develop a Keighley campaign for supervised tooth brushing




Offering Keighley schools and practitioners Healthy Start Champions Training

Keighley schools agree to record school absences due to dental reasons



'Keighley Food conversation' event to be held in Autumn 2024 on behalf of the Sustainable Food Places



Working to improve children's oral health using a school based solution



Achieved Highly Commended in the 'Celebrate as One' Bradford District Healthcare Awards 2023 for research initiative of the year



Collaborated with academic experts from Born in Bradford, Leeds University, York University and more



LIDA Open Data Science for Schools Project (LODSS) running for 2nd year

Purchased over 2500 tooth brushing kits for nursery and primary school pupils




Increasing provision of activity outside the school gate (e.g. Coding Club)

Act Locally: Holme Wood

Early Impact from our first year of delivery (2023-2024)



Local church agreed to host local school/VCSE network for better joint working



Increasing provision of activity outside the school gate (e.g. Coding Club)



Local residents involved in problem based learning exercise to generate solutions



Parents consultation for School Hub of Health completed (250+ responses)



Early Help team agreed to provide targeted support for 6 year olds



Working with Zarach (the children's bed charity) supporting Holme Wood schools



Delivering bespoke Trauma Informed Training to schools and practitioners